

Success for Ena Mill at National Tourism Awards



Ena Mill has again been recognised as a finalist at this year's National Coach Tourism Awards.

The awards, held in Blackpool's Tower Ballroom, and organised by trade magazine Coach Monthly, recognises excellence and innovation across coach tour operators, tourist destinations and attractions, and industry suppliers.

Ena Mill was a finalist in the category for "Coach Friendly Shopping Destination of the Year". This recognises a shopping destination that demonstrates its commitment to quality and innovation, as well as welcoming coaches, coach groups, and coach drivers.

Jonathan Addis commenting on the destination's success, "it's so good to know that others are appreciating the effort and hard work we all put into welcoming parties and groups to our fabulous store".

"The Coach Tourism Awards is the only national awards scheme to focus specifically on the coach tourism community," says the editor of Coach Monthly, Stuart Render. "Simon Yates and Jonathan Addis play a key role in delivering a high quality of service to coach tour operators across the UK. Ena Mill was up against many of the leading names in the sector so this is therefore a well-deserved and a significant achievement. Our winners and finalists are at the forefront in delivering excellence across all sectors of the industry, helping to raise the quality of customer service and quality across coach operators, destinations, visitor attractions and tourism industry suppliers."

